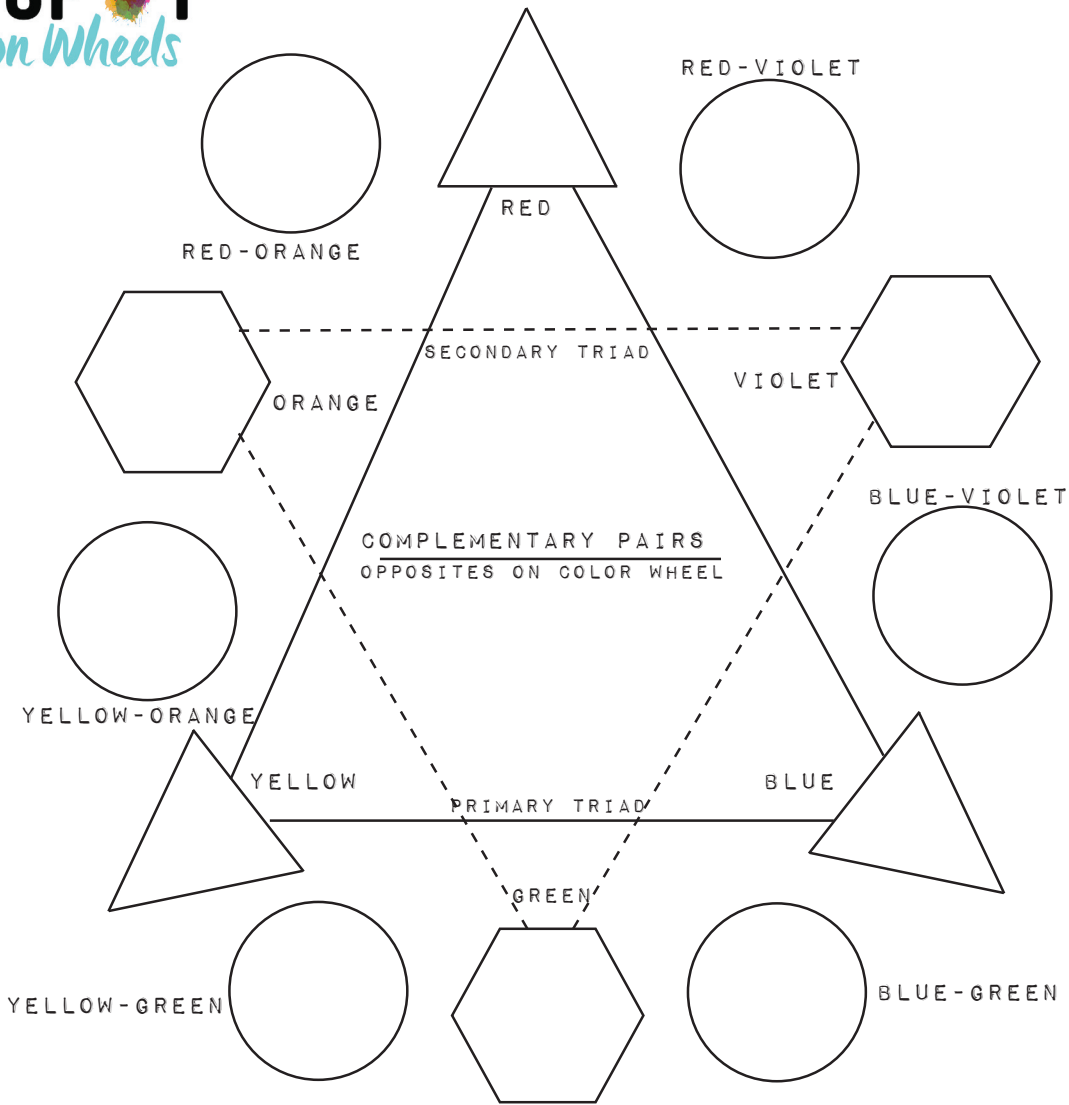


## COLOR THEORY



**INTENSITY** - THE BRIGHTNESS OR DULLNESS OF A COLOR, ALSO CALLED ITS SATURATION

RED	NEUTRAL				GREEN	
BLUE	NEUTRAL				ORANGE	
YELLOW	NEUTRAL				VIOLET	

**VALUE** - THE LIGHTNESS OR DARKNESS OF A COLOR

WHITE	TINTS	HUE	SHADES	BLACK

**ACHROMATIC** - WITHOUT COLOR. GREYS

WHITE						BLACK

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**PRIMARY HUES** - RED, YELLOW, BLUE  
(CANNOT BE MIXED FROM ANY OTHER COLOR)

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**SECONDARY HUES** - ORANGE, GREEN + VIOLET (OBTAINED BY MIXING 2 EQUAL PARTS OF PRIMARY COLORS)

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**TERTIARY HUES** - ARE FOUND BETWEEN PRIMARY + SECONDARY COLORS (YO, YG, RO, RV, BG, BV)